The Age Friendliness Paradox

Opportunities and Challenges at the Local Level

Symposium, Dortmund, 9th Feb 2017

Rodd Bond mriaI
NetwellCASALA, Dundalk, Ireland
The Age-Friendliness Paradox

Global challenges
Reform | Resources
Personhood
Life-course
Paradoxes
Global challenges …

- Walls – barriers to inclusion
- Sustainable Development
  - Economic
  - Environmental
  - Social
- Key challenges
  - Demographic change
  - Urbanisation
  - Climate change
  - Globalisation

SAN PAULO, BRAZIL  UN-FAO archive
Reform | Resources  Life at the edge …

- The nature of the boundary
- Empowerment
- Capabilities
- Self-management
- Rights & responsibilities

- Osmosis: dissolving the edge
- We are the system
  - Structure
  - Behaviour
  - Ecology
Personhood | Community: *Growing from the centre ...*

- Centering on the personal
- Empowering | connecting
- Eco-system of supports
- Life-course
- Shrinking public service
- Strengthen community resilience
Changing life course: *Varied journeys*…

- Living longer
- Diverse activities
- Varied rhythms to life
- Participating for longer

*Based on diagram by Dr. John Beard & Ken Dychwold.*
Paradoxes...

A city friendly for all ages ..
(Urbem pro amico omni tempore ..)

The city is a friend forever..
(Civitas amico in saecula saeculorum ..)

A friendly city for people of all ages..
(Quia omnes aetates sociae urbis ..)
The Age-Friendliness Paradox

WHO Domains
The Irish Model
Local governance
Some innovations
Crowding Agenda
What is the Age-Friendly Initiative …

- Movement
- Programme
- Policy framework
- Strategy
- Project(s)
- Set of practices
- Innovation
Age Friendly Cities  

The WHO Guide

Housing
Buildings and outdoor spaces
Transport
Respect and social inclusion
Social participation
Civic participation & employment
Information and communications
Community supports and health services

The WHO AFC domain petals.
Age Friendly Ireland (Counties & Cities)

Helping to create an inclusive, equitable society in which older people can live full, active, valued and healthy lives

Based on WHO Active Ageing Framework

- Participation
- Health
- Security

Key Principles

- **ALLIANCE**: Multi-stakeholder collaboration
- **FORUM**: Informed and energised by voice and actions of older people
- **AGENDA**: Plans framed by WHO domains
- **CHANGE**: Baselines / actions / assessments

Reach

- 31 Local Authorities
- Dublin Declaration – local political commitment

Irish Counties.
Local Governance …
Housing innovations

Cúltaca - helping people help themselves
Local authority & HSE working together
Ergonomics – lifetime adaptability / UD
Ecology – Sustainable energy footprint
ICT Technology – connecting for wellbeing

Great Northern Haven

Community Model for Smart, Age Friendly Housing
Cúltaca — empowering older persons

Addresses dis-connects
Isolation
Access to services

Based on building a trusted relationship

Opens choices and supports negotiations

Identifies and fills service gaps
Places to flourish

Patterns in long term care

Entering and leaving / transitions
Secret spaces, places, sanctuary
The dining / mealtime experience
Personal and therapeutic care
Getting-up and settling down
Personal and social milieu
Dying, death and after death care
The Age-Friendliness Paradox

- Replication | fidelity
- AFI Intermediary
- Resources | Tools
- Structures
- Convergence
Implementation at scale ...

- Replicating | scaling
- Adaptability | Fidelity
- Different contexts
- Local co-design

**Implementation**

- Outcome effectiveness
- Inner setting | Culture | Climate | Tensions
- HOW TO SCALE | REPLICATE IT?
- Outer setting | partners | eco-systems | relationships
- Fidelity | preserving core elements
- Adoption | adaptability | ownership
- Individual characteristics | scope | ambition
- Change | leadership | teams

**Data & systems support**

(Adapted from Damronrode et al 2009)
A Continuous Quality Improvement initiative framed in a common delivery structure, common agenda, common goals and local resources?

Built into collaborative structure of Local Government?

Tool-kits, case-studies and development support to LA/AOs?

Developing support networks for chairs, regional officers etc?

Anchored in Local Government but high dependency on multiple buy-ins including OP Fora?

Lots of ad-hoc data but systematic cross-agency data needed at neighbourhood resolutions?
A change agency

Implementation | Intermediary ...

Linking policy, evidence and practice

Promoting policy experimentation

Capacity building

Knowledge and practice exchange network

Local implementation support
Urban convergence ...

Global frameworks & challenges
Sustainable Development MDG
WHO – Healthy Ageing / AFC
Habitat/EU – Urban Agenda

Key national frameworks & strategies
Healthy Ireland
National Positive Ageing Strategy
National Planning Framework (new)

Urban Strategy Convergence
Sustainable cities / Smart Cities
Healthy Cities / Age-Friendly Cities
Resilience

Local/regional community participation
Leadership / eco-systems
Co-design
Empowerment

Bottom-up meets top down ..
The Age-Friendliness Paradox

- INITIATION
- INNOVATION
- IMPLEMENTATION
- INSIGHT
- IDENTITY

Healthy Ireland
National indicators
Impact assessment
Local reporting
What’s missing
Better creative decision making .... together

Understanding the past?

Best guessing the future?

Planning & design - steps and sequencing?

Working with data | media
Visualising information?
Healthy Ireland

‘Where everyone can enjoy physical and mental health and wellbeing to their full potential, where wellbeing is valued and supported at every level of society and is everyone’s responsibility’.

THEMES:
• Governance and Policy
• Partnerships | Cross-Sectoral Work
• Empowering People and Communities
• Health and Health Reform
• Research and Evidence
• Monitoring, Reporting & Evaluation

GOAL 1: Increase the proportion of people who are healthy at all stages of life
GOAL 2: Reduce health inequalities
GOAL 3: Protect the public from threats to health and wellbeing
GOAL 4: Create an environment where every individual and sector of society can play their part in achieving a healthy Ireland
Healthy & Positive Ageing Initiative (HAPAI)

Joint Initiative:
The Dept. of Health
Health Services Executive
Age-Friendly Ireland
The Atlantic Philanthropies

Sources:
TILDA (Irish Longitudinal Study)
CSO (Central Statistics)
European Reporting
Direct Survey

National Indicator Set
21 Local County Reports

NPAS Measurement Framework
ACTIVE & HEALTHY AGEING
AGE-FRIENDLY ENVIRONMENTS

Multi-stakeholder management
Multi-plan integration
Actions, inputs and outcomes
Language - communications
Peoples’ Time – summary & details
Diverse funding streams and/or no funding streams!

AFE-INNOVNET: SEE-IT

Strategic level – Holistic programmes
EU, National, Regional, & Cities levels.
Integrated social, economic and environmental development

Address potential gaps and mismatch between approaches

More strategic Integration of actions
Funds aim at core problems
Reducing fragmentation
Resource optimisation

Local operational level – Thematic & sectoral initiatives
Health & community services, transport, local authority housing, urban development, employment, etc

Bottom up and Top down – and gaps between!
<table>
<thead>
<tr>
<th>Poetic character (form)</th>
<th>Ethical character (function)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Levels of scale</td>
<td>Priority - importance / values</td>
</tr>
<tr>
<td>Strong centres</td>
<td>Density – space use/levels of interaction – low, medium, high</td>
</tr>
<tr>
<td>Boundaries</td>
<td>Groupings – centralised / de-centralised</td>
</tr>
<tr>
<td>Alternating repetition</td>
<td>People Groupings – individual, small, large groups</td>
</tr>
<tr>
<td>Positive space</td>
<td>Identity and home - territoriality (living, work)</td>
</tr>
<tr>
<td>Good shape</td>
<td>Relationships – functional affinities / connections</td>
</tr>
<tr>
<td>Local symmetries</td>
<td>Proximity – closeness in time and/or space</td>
</tr>
<tr>
<td>Interlock &amp; ambiguity</td>
<td>Neighbours / neighbourhood – (inter) - independent</td>
</tr>
<tr>
<td>Contrast</td>
<td>Accessibility – mobility, sensory, financial</td>
</tr>
<tr>
<td>Gradients</td>
<td>Flows (segregated, mixed, sequential)</td>
</tr>
<tr>
<td>Roughness</td>
<td>Orientation – points of reference</td>
</tr>
<tr>
<td>Echoes</td>
<td>Flexibility – expansion, conversion, versatility</td>
</tr>
<tr>
<td>The void</td>
<td>Tolerance – tailored or loose fit</td>
</tr>
<tr>
<td>Simplicity &amp; inner calm</td>
<td>Security – personal and property protection / threat / abuse</td>
</tr>
<tr>
<td>Connectedness</td>
<td>Qualities/Properties – C Alexander</td>
</tr>
<tr>
<td></td>
<td>Concepts/Judgments – W Péna</td>
</tr>
</tbody>
</table>
The Age-Friendliness Paradox

INITIATION | INNOVATION | IMPLEMENTATION | INSIGHT | IDENTITY

Transformation
Transgression
Trust
Talent | resources
Future prospects
From Trilemma to Transformation ....

GLOBALISATION PARADOX
TRILEMMA
  Globalisation
  National Sovereignty
  Democracy

LOCALISATION OPPORTUNITY
TRANSFORMATION
  Collaboration | Transgression
  Trust
  Talent

IMPACTS
  Quality of Life | Effective Systems | Sustainable Places
  Global & local challenges | Sustainable Development | Healthy Cities & Communities | Age-Friendly Environments

TRANSFORMATION
  Transgression | Silos | Collaboration
  Trust | relationships
  Individual | Personal participation
  Local government | agencies | partners

ENABLING CONDITIONS
  Principles | Shared values | Readiness | Calls to action

AGE FRIENDLY IRELAND
NetwellCASALA
Transgression ...

Positively breaking (or working across) silos..

The other side of collaboration
  Crossing over, going beyond limits/exceeding bounds,
  Challenging norms, risking censure, exploring hybrids ...

Boundaries at the individual level
  Personal autonomy? – intrusion
  Data sharing, privacy and protection

Boundaries at the organisational level
  Integrated care pathways, – working at the edge
  Siloed measures and indicators of success

Boundaries at the societal level
  The tension between economic and social agendas
  The tension between the public and private sector realms

An open attitude within which one operates across boundaries constructively..
Trust ...

Reliability and confidence in those around us ...

Relationships for innovation:
  - Sharing risk for policy experimentation
  - Positive risk engagement
  - Sharing the rewards from success

Relationships of protection:
  - Privacy, dignity and respect
  - Safety and security
  - Rights and responsibilities / obligations

Relationships for equity:
  - Fairness
  - Power, control
  - Participation and empowerment
Talent & resources

People

Older people, families and our community networks
Our workforce – and new forms of working – i.e. caring careers
Our nomadic (& know-madic) culture – diversity and tolerance

Resources

Growing and strengthening human capital – volunteering
Innovative financing: Pooling, SII/buying results, Enterprise culture ...
Transformation capacity

Absorption:
Structural capacity to accommodate the implementation of new and on-going policies and practices within a supportive framework.

Accommodation:
Sensitivity to the motivations and aspirations of all involved – recognising identities and differences.
Creating the Space for Ageing

Perhaps of all the WHO petals, ‘respect and inclusion’ is the most vital – animating the city with humanity, and love.

It creates the space for ageing with grace and dignity.

Sourced from the Web: Kimchi & Cornbread.
Thank you